

**THE ULTIMATE RADIO  
LESOTHO NATIONAL BROADCASTING SERVICE  
RATES AND CHANNELS EFFECTIVE FROM APRILE 2022.  
(CASH)**

CHANNEL	TIMES	MON-FRI <b>30 sec per day</b>	SATURDAY	SUNDAY
		M	M	M
C1	05H00-05H30	362.61	325.02	299.55
C2	05H30-09H00	515.42	460.85	460.85
C3	09H30-16H00	408.70	362.61	362.62
C4	16H00-21H00	474.19	382.02	362.62
C5	21H00-00H00	299.55	299.55	226.79
C6	00H00-05H30	137.44	137.44	137.44

**GENERAL INFORMATION**

- LANGUAGE MEDIUM:** Sesotho and English.
- BASIC RATES:** Rates quoted are for 30 seconds exclusive VAT. Commercials of longer or shorter duration are pro rata to the 30 seconds rate.
- PREFERRED TIME:** Commercials at preferred times (not available on packages) are subject to a 20% loading on the basic channel rate.
- SPONSORSHIPS:** Rates on application for programmes and special features e.g. News, Sports, Traffic Reports etc are subject to a 50% loading on the basic channel rate.
- MATERIAL/BOOKING:** 7 days prior to date of broadcast. (Special DEADLINES ) deadline facilities available on request).
- MATERIAL REQUIRED:** CD.
- CANCELLATION:** 28 days written notice required.
- LIQUOR RESTRICTIONS:** None
- VAT:** Rates are subject to 15% VAT.
- TERMS OF PAYMENT:** Strictly 30 days (in case of an order)
- TELEPHONE:** (00266) 22323808