

**RADIO LESOTHO
LESOTHO NATIONAL BROADCASTING SERVICE
RATES AND CHANNELS EFFECTIVE FROM APRIL 2022. (CASH)**

CHANNEL	TIMES	MON-FRI 30 sec per day	SATURDAY	SUNDAY
		M	M	M
C1	05H00-05H30	362.60	325.00	299.60
C2	05H30-09H00	515.45	460.85	460.85
C3	09H30-16H00	408.70	362.60	362.60
C4	16H00-21H00	474.20	381.99	362.60
C5	21H00-00H00	299.60	299.60	226.80
C6	00H00-05H30	137.45	137.45	137.45

GENERAL INFORMATION

LANGUAGE MEDIUM:	Sesotho and English
BASIC RATES:	Rates quoted are for 30 seconds exclusive VAT. Commercials of longer or shorter duration are pro rata to the 30 seconds rate
PREFERRED TIME:	Commercials at preferred times (not available on packages) are subject to a 20% loading on the basic channel rate
SPONSORSHIPS:	Rates on application for programmes and special features e.g. News, Sports, Traffic Reports etc are subject to a 50% loading on the basic channel rate
MATERIAL/BOOKING:	7 days prior to date of broadcast. (Special DEADLINES) deadline facilities available on request).
FORMAT REQUIRED:	MP3
CANCELLATION:	28 days written notice required
LIQUOR RESTRICTIONS:	None
VAT:	Rates are subject to 15% VAT
TERMS OF PAYMENT:	Strictly 30 days (in case of an order)
TELEPHONE:	(00266) 22323808