

**RADIO LESOTHO
LESOTHO NATIONAL BROADCASTING SERVICE
RATES AND CHANNELS EFFECTIVE FROM APRIL 2022. (CASH)
LIVE READ**

CHANNEL	TIMES	MON-FRI 30 sec per day	SATURDAY	SUNDAY
		M	M	M
C1	05H00-05H30	380.85	340.20	314.50
C2	05H30-09H00	541.20	483.90	483.90
C3	09H30-16H00	429.10	380.85	380.85
C4	16H00-21H00	498.00	401.10	380.85
C5	21H00-00H00	314.50	314.50	238.00
C6	00H00-05H30	144.30	144.30	144.30

GENERAL INFORMATION

LANGUAGE MEDIUM:	Sesotho and English
BASIC RATES:	Rates quoted are for 30 seconds exclusive VAT. Commercials of longer or shorter duration are pro rata to the 30 seconds rate
PREFERRED TIME:	Commercials at preferred times (not available on packages) are subject to a 20% loading on the basic channel rate
SPONSORSHIPS:	Rates on application for programmes and special features e.g. News, Sports, Traffic Reports etc are subject to a 50% loading on the basic channel rate
MATERIAL/BOOKING:	7 days prior to date of broadcast. (Special DEADLINES) deadline facilities available on request).
FORMAT REQUIRED:	Word
CANCELLATION:	28 days written notice required
LIQUOR RESTRICTIONS:	None
VAT:	Rates are subject to 15% VAT
TERMS OF PAYMENT:	Strictly 30 days (in case of an order)

TELEPHONE:

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