

**THE ULTIMATE RADIO
LESOTHO NATIONAL BROADCASTING SERVICE
ORDER RATES AND CHANNELS EFFECTIVE FROM 1ST APRIL 2022**

ORDER RATES

CHANNEL	TIMES	MON-FRI 30 sec per day	SATURDAY	SUNDAY
		M	M	M
C1	05H00-06H00	378.84	340.49	313.81
C2	06H00-08H30	539.96	482.79	482.79
C3	08H30-12H00	428.16	378.84	378.84
C4	12H00-14H00	428.16	378.84	378.84
C5	14H00-16H00	428.16	378.84	378.84
C6	16H00-18H30	496.77	400.21	378.84
C7	18H30-21H30	496.77	400.21	378.84
C8	21H30-24H00	313.81	313.81	237.58

GENERAL INFORMATION

- LANGUAGE MEDIUM:** Sesotho and English.
- BASIC RATES:** Rates quoted are for 30 seconds exclusive VAT. Commercials of longer or shorter duration are pro rata to the 30 seconds rate.
- PREFERRED TIME:** Commercials at preferred times (not available on packages) are subject to a 20% loading on the basic channel rate.
- SPONSORSHIPS:** Rates on application for programmes and special features e.g. News, Sports, Traffic Reports etc are subject to a 50% loading on the basic channel rate.
- MATERIAL/BOOKING:** 7 days prior to date of broadcast. (Special DEADLINES) deadline facilities available on request).
- MATERIAL REQUIRED:** CD.
- CANCELLATION:** 28 days written notice required.
- LIQUOR RESTRICTIONS:** None
- VAT:** Rates are subject to 15% VAT.
- TERMS OF PAYMENT:** Strictly 30 days (in case of an order)
- TELEPHONE:** (00266) 22323808 **FAX:** (00266) 22323808